

New York State Department of Agriculture and Markets RFP#0231: MARKETING, ADVERTISING, AND PUBLIC RELATIONS SERVICES FOR THE NEW YORK STATE FAIR AND FAIRGROUNDS

SUBMISSION DOCUMENTS

- Checklist for Bid Response
- Bid Form (Signature Required Hard Copy Only)
- Subcontracting Form
- Mandatory Contract Requirements Certification Form (Signature Required)
- Non-Collusive Bidding Certification Form (Signature Required)
- MacBride Nondiscrimination Certification Form (Signature Required)
- Procurement Lobbying Law Forms (Signature Required)
- Vendor Responsibility (Signature Required)
- Vendor Assurance No Conflict of Interest (Signature Required)
- Executive Order No. 177 (Signature Required)
- Substitute W-9 Form to obtain SFS Vendor ID (Return if ID needed -Signature Required)
- Experience Form
- MWBE Forms
- SDVOB Forms
- Technical Proposal (RFP Section 3.5)
- Envelope Submission Checklists



New York State Department of Agriculture and Markets

RFP#0231: MARKETING, ADVERTISING, AND PUBLIC RELATIONS SERVICES FOR THE NEW YORK STATE FAIR AND FAIRGROUNDS

SUBMISSION DOCUMENTS CHECKLIST

To be	BID RESPONSE ITEM	FOR AGR
completed by	The following forms and documentation must be submitted at the time of bid	USE ONLY
Bidder	submission. The Department reserves the right to request any missing information from	
	the items marked with an asterisk (*) below. Bidder will have three (3) business days to	
	provide any missing information requested by the Department for those items marked	
	with an asterisk (*).	
	Attachment 1 – Bid Form	
	*Attachment 2 – Subcontracting Form	
	*Attachment 3 – Mandatory Contract Requirements Certification Form	
	*Attachment 4 – Non-Collusive Bidding Certification	
	*Attachment 5 – MacBride Nondiscrimination Certification	
	*Attachment 6 – Procurement Lobby Law Forms	
	*Attachment 7 – Vendor Responsibility	
	*Attachment 8 – Vendor Assurance No Conflict of Interest	
	*Attachment 9 – Executive Order No. 177	
	*Attachment 10 – Substitute W-9 Form to obtain SFS ID	Not a
	RETURN ONLY IF SFS VENDOR ID IS REQUESTED	requirement
	*Attachment 11 – Experience Form (RFP Section 3.3, Minimum Qualifications)	
	*Attachment 12 – MWBE Forms	
	*Attachment 13 – SDVOB Forms	
	*Technical Proposal (RFP Section 3.5)	Ш
	The following forms are not required until notification of selection is made, however	
	bidders are strongly encouraged to submit the following forms with the bid response.	
Website:	Sales and Compensating Use Tax Documentation ST-220 CA:	
	http://www.tax.ny.gov/pdf/current_forms/st/st220ca_fill_in.pdf ST-220 TD:	
	http://www.tax.ny.gov/pdf/current_forms/st/st220td_fill_in.pdf	
\\\\absite\	ST-220 CA, Sales and Compensating Use Tax Certification	
Website:	Worker's Compensation Documentation http://www.wcb.ny.gov/content/main/Employers/busPermits.jsp	
П	Form C-105.2 – Certificate of Workers' Compensation Insurance issued by private	
	insurance carriers, or Form U-26.3 issued by the State Insurance Fund; OR	
П	Form SI-12— Certificate of Workers' Compensation Self-Insurance; or Form GSI-105.2	
	Certificate of Participation in Workers' Compensation Group Self-Insurance; OR	_
	CE-200 Certificate of Attestation for New York Entities with No Employees and certain out	
	of State Entities, that New York State Worker's compensation and/or Disability	
	Benefits Insurance is not required OR	
Website:	Disability Benefits Coverage	
	http://www.wcb.ny.gov/content/main/Employers/busPermits.jsp	
	Form DB-120.1 - Certificate of Disability Benefits Insurance; OR	
	Form DB-155- Certificate of Disability Benefits Self-Insurance; OR	
	CE-200— Certificate of Attestation of Exemption from New York State Workers'	
	Compensation and/or Disability Benefits Coverage.	

New York State Department of Agriculture and Markets RFP#0231: MARKETING, ADVERTISING, AND PUBLIC RELATIONS SERVICES FOR THE NEW YORK STATE FAIR AND FAIRGROUNDS

ATTACHMENT 1 - BID FORM

Per Section 3.6 of the RFP, all bids must be submitted on "Attachment 1 - Bid Form." Follow the instructions included in the excel workbook labeled "Attachment 1 – Bid Form."

ATTACHMENT 2 – SUBCONTRACTING FORM SUBCONTRACTING FORM (YEAR ONE ONLY) (WHOLE DOLLAR FIGURES ONLY)

Subcontracting is defined as non-employee direct personal services and related incidental expenses, including travel. For vendors using subcontractors, all subcontractors shall be required to complete and submit a Vendor Responsibility Questionnaire for subcontracts valued at \$100,000 or more over the term of the contract, or a Contractor Information Checklist for subcontracts valued at less than \$100,000 over the term of the contract, unless the subcontractor is an entity that is exempt from reporting by OSC (exempt entities can be found online at http://www.osc.state.ny.us/vendrep/resources docreg agency.htm).

YEAR ONE (01/01/2021-12/31/2021)

aer Name:			
me of Subcontractor and Contact Information	Work Description	Estimated Hours/Days	Cost
Contact information	Work Description	Listillated Flourist Days	Cost
		1	

Please add additional pages, if required.

Any change in subcontractors during the term of the contract is subject to the prior written approval of AGM. AGM reserves the right to accept or reject any replacement subcontractors proposed by the vendor. This Form must be updated annually and submitted to AGM.

ATTACHMENT 3 - MANDATORY CONTRACT REQUIREMENTS CERTIFICATION

Mandatory Contract Requirements:

By signing this form, the undersigned bidder certifies that, if selected, the bidder meets or will comply with the following requirements:

- A. No other obligation or engagement, contractual or otherwise, will impact the selected contractor's ability to provide advertising, marketing, and public relations services during the contract period.
- B. The selected contractor will have full control of all services provided pursuant to this engagement and assumes total responsibility for financial loss, accident, injury, or death that may occur as a result of the services provided. The selected Contractor will indemnify and hold harmless the State of New York, the Department, its officers and employees, from all claims, demands, damages, expenses, liability or obligation for damages, loss or injury to, or of, any person or property arising out of the acts of the selected Contractor, its agents, employees, and those acting for or on its behalf. Such indemnity shall not be limited by reasons of any insurance coverage provided.
- C. The selected Contractor will obtain and maintain insurance policies that meet the requirements set forth in **Exhibit 3: Insurance Requirements**.
- D. The selected Contractor agrees to comply with "Appendix A, Standard Clauses for New York State Contracts," a copy of which is included in the sample New York State AGM contract attached to this RFP as **Exhibit 4.**

Bid Responses that do not include the signed Mandatory Requirements Certification Form or fail to comply with all of the Mandatory Contract Requirements will be disqualified and removed from further consideration.

Bidder Signature	Date	
Printed Name	Title	
Company Name	Company Address	

State of New York
Department of Agriculture and
Markets
10B Airline Drive
Albany, NY 12235

Non-Collusive Bidding Certification Required by State Finance Law §139-D

ATTACHMENT 4

NON-COLLUSIVE BIDDING CERTIFICATION REQUIRED BY SECTION 139-D OF THE STATE FINANCE LAW

BY SUBMISSION OF THIS BID, ANY BIDDER AND EACH PERSON SIGNING ON BEHALF OF ANY BIDDER CERTIFIES, AND IN THE CASE OF A JOINT BID, EACH PARTY THERETO CERTIFIES AS TO ITS OWN ORGANIZATION, UNDER PENALTY OF PERJURY, THAT TO THE BEST OF HIS/HER KNOWLEDGE AND BELIEF:

[1]	The prices in this bid have been arrived at independently, without collusion, consultation,
communication	, or agreement, for the purposes of restricting competition, as to any matter relating to such
prices with any	other Bidder or with any competitor;

- [2] Unless otherwise required by law, the prices which have been quoted in this bid have not been knowingly disclosed by the Bidder and will not knowingly be disclosed by the Bidder prior to opening, directly or indirectly, to any other Bidder or to any competitor; and
- [3] No attempt has been made or will be made by the Bidder to induce any other person, partnership or corporation to submit or not to submit a bid for the purpose of restricting competition.

A BID SHALL NOT BE CONSIDERED FOR AWARD NOR SHALL ANY AWARD BE MADE WHERE [1], [2], AND [3] ABOVE HAVE NOT BEEN COMPLIED WITH; PROVIDED HOWEVER, THAT IF IN ANY CASE THE BIDDER(S) CANNOT MAKE THE FOREGOING CERTIFICATION, THE BIDDER(S) SHALL SO STATE AND SHALL FURNISH BELOW A SIGNED STATEMENT WHICH SETS FORTH IN DETAIL THE REASONS THEREFORE.

[AFFIX ADDENDUM TO THIS PAGE IF SPACE IS REQUIRED FOR STATEMENT]

State of New York Department of Agriculture and Markets 10B Airline Drive Albany, NY 12235

Non-Collusive Bidding Certification Required by State Finance Law §139-D

Signature
Name (Typed)
Company Position
Company Name
Date Signed
Sworn to before me this
day of, 20
Notary Public
Signature
Name (Typed)
Company Position
Company Name
Date Signed
Sworn to before me this
day of, 20
Notary Public

State of New York
Department of Agriculture and
Markets
10B Airline Drive
Albany, NY 12235

MacBride Nondiscrimination Certification

ATTACHMENT 5 COMPLETE AND RETURN WITH BID RESPONSE

"NONDISCRIMINATION IN EMPLOYMENT IN NORTHERN IRELAND: MACBRIDE FAIR EMPLOYMENT PRINCIPLES"

In accordance with Chapter 807 of the laws of 1992 the bidder, by submission of this bid, certifies that it or any individual or legal entity in which the bidder holds a 10% or greater ownership, or any individual or legal entity that holds a 10% or greater ownership in the bidder, either:

(Answer Yes or No to one or both of the following, as applicable)

1.	Has business operations in Northern Ireland:
	Yes No
	If yes:
2.	Shall take lawful steps in good faith to conduct any business operations they have in Northern Ireland in accordance with the MacBride Fair Employment Principles relating to nondiscrimination in employment and freedom of workplace opportunity regarding such operations in Northern Ireland, and shall permit independent monitoring of compliance with such principles.
	Yes No
	Company Name:
	Printed Name and Title of Authorized Representative:
	Signature:
	Date:
	Proposal:
	Commodity:

State of New York
Department of Agriculture and Markets
10B Airline Drive
Albany, NY 12235

Summary of the Department's Policy on State Finance Law §139-j and §139-k

Summary of Department and Authority Policy regarding State Finance Law Sections §139-j and §139-k.

Pursuant to State Finance Law Sections §139-i and §139-k, this solicitation includes and imposes certain restrictions on communications between the Department of Agriculture and Markets, ("Department") and a vendor/contractor during the procurement process. A vendor/contractor is restricted from making contacts from the earliest notice of intent to solicit bids/proposals through final award and approval of the contract by the Department, and, if applicable, Office of the State Comptroller ("restricted period") to other than designated staff unless it is a contact that is included among certain statutory exceptions set forth in State Finance Law Section §139-j(3)(a). Designated staff is identified in this solicitation. Department employees are also required to obtain certain information when contacted during the restricted period and make a determination of the responsibility of the vendor/contractor pursuant to these two statutes. Certain findings of non-responsibility can result in rejection for contract award and in the event of two such findings within a four year period, the vendor/contractor is debarred from obtaining governmental procurement contracts. Further information about these requirements be found the Office of General Services Website can on at: http://www.ogs.state.ny.us/aboutOqs/regulations/defaultAdvisoryCouncil.html

The Department reserves the right to terminate a contract in the event it is found that the certification filed by the Offerer in accordance with New York State Finance Law §139-k was intentionally false or intentionally incomplete. Upon such finding, the Department may exercise its termination right by providing written notification to the Offerer in accordance with the written notification terms of the contract.

Offerer Disclosure of Prior Non-Responsibility Determinations

1. Has any Governmental Entity made a finding of non-responsibility regarding the individual or entity seeking to enter into the Procurement Contract in the previous four years? (Please circle): No Yes

If yes, please answer questions 1a-1c:

1a. Was the basis (Please circle):	for the finding o	f non-responsibility due to a Yes	a violation of State Fin	ance Law §139-
	•	of non-responsibility due nental Entity? (Please circle	•	vision of false o
1c. If you answered non-responsibility b	,	ne above questions, please	provide details regard	ling the finding o
Governmental Entity	y:			
Date of Finding of N	lon-Responsibilit	y:		

State of New York Department of Agriculture and Markets 10B Airline Drive Albany, NY 12235

Summary of the Department's Policy on State Finance Law §139-j and §139-k

	Basis of Finding of Non-Responsibili	•		
	(Add additional pages as necessary))	<u> </u>	
with th	any Governmental Entity or other go e above-named individual or entity of e circle): No	due to the intention		
If yes,	please provide details below.			
	Governmental Entity:			_
	Date of Termination or Withholding	of Contract:		_
	Basis of Termination or Withholding:			_
	(Add additional pages as necessary))		
comple Offere	r certifies that all information providete, true and accurate. r affirms that it understands and ament relative to permissible Contacts	agrees to comply	with the following policy & pr	ocedures of the
Ву:	Signature	_ Date:		
Name:		Title:	Deint	
	Print		Print	

RFP#0231: MARKETING, ADVERTISING, AND PUBLIC RELATIONS SERVICES FOR THE NEW YORK STATE FAIR AND FAIRGROUNDS

Attachment 7

VENDOR RESPONSIBILITY

Vendor Name:				
Vendor SFS ID#	(Nistor If you do a state		relate and submit the Cubatitute M/OF-	
	(Note: if you do not h	ave an SFS # com	plete and submit the Substitute W-9 Form)	
Bidder Information	n—Please Complete This	Section		
			signing, you indicate your express authority	
to sign on behalf o	f yourself, or your compa	ny or other entity	and full knowledge and acceptance of the	
terms and conditio	ns of the bid. You also af	firm that you und	erstand and agree to comply with the	
· ·	-	ermissible contac	ts as required by State Finance Law §139-j	
(3) and §139-j (6) (T		
Legal Name of Con	npany Bidding	Address:		
Employer's Federa	l Tax ID Number			
<u>Employer 3 redera</u>	T TAX ID INGILIBET			
Check one of the fo	ollowing:	•		
I certify that m	ny organization has filed	its Vendor Respo	nsibility Questionnaire online via the New	
		•	onnaire was certified within the past six	
•			Rep System, see the VendRep System	
			or go directly to the VendRep System	
online at <u>https</u>	://portal.osc.state.ny.us/	wps/portal).		
proposal (a pa www.osc.state.	per questionnaire is ava .ny.us/vendrep or vendo	ilable from the V r may contact th	e Department or the Office of the State	
Comptroller's	Help Desk at 866-370-4	672 or 518-408-4	672 for a copy of the paper form).	
My entity is ex	cempt based on the OSC	listing.		
My proposal is less than \$100,000, therefore I am attaching a completed Contractor Information Checklist.				
Other, explana	ation:	T	1	
		Date	E-mail	
		Phone	Fax	
		THORE	100	
Print Name as Sign	ned and Title	•	,	

The Department reserves the right to request any additional information deemed necessary to properly review bids.

New York State Department of Agriculture & Markets Division of Fiscal Management 10B Airline Drive Albany, NY 12235

CONTRACTOR INFORMATION CHECKLIST

CONTRACT NO.						
Organization's Official Name						
d/b/a						
Address				City		
Contact Person	Title			State		Zip Code
						,
Contact Person's Telephone	I		Contact Person's	s EMail Address	s NYS Ve	ndor ID Number
Contact Person's Fax			Organization's F	ederal ID. Indiv	idual's Social	Security Number or
			Municipal Code			,
SELECT ON	ILY ONE	OF	THE FOLLOW	ING		
☐ Governmental or Quasi-governmental Agence	;у [_ Li	mited Liability	Company		
	[P	artnership			
☐ Out of State Business Corporation	[In	dividual			
☐ Not-for-profit Organization (4)*						
COMPLETE ONLY THOSE	BLOCKS	SBE	LOW WHICH	ARE APPLI	CABLE	
	County				3. State of Ir	ncorporation
4. Authorized to do business in New York State ☐ Yes [□ No	150	harities Bureau R	agistration or Id	Iontification N	umbor (2)*
4. Additionized to do business in New York State Yes [3.0	nannes bureau K	egistration or id	entineation is	umber (3)
	Bureau pursuant to NYEPTL §8-1.4 and New York Executive Law Article 7-A? Yes No If no, If yes, answer number 8.					
8. Reason for Exemption (from exemption determination let	tter)					
O FOR CRANTS ONLY. Assure resistant die the NIVO C	mareta Catan		□ Vaa □ Na	(All vendors m		
 FOR GRANTS ONLY - Are you registered in the NYS GI If a not-for-profit organization, are you prequalified in the For further information on registration and pre-qualification 	NYS Grant	s Gate	eway? 🗌 Yes	☐ No (All no		ust pre-qualify).
Please give Organization M/WBE percentage goal See MWBE website: http://www.esd.ny.gov/MWBE.htm		% inforn	nation			
				I		
Name of Contractor						
Print Name	Ī	Title				
Signature	_ [Date				

*SEE Attached for Explanation of Footnotes

- 1. Disclosure of your federal social security or federal identification number by you is mandatory pursuant to New York State Tax Law Section 5(2). The principal purpose for which this information is collected is to enable the Department of Taxation and Finance to identify individuals, businesses and others who have been delinquent in filing tax returns or may have understated their tax liabilities and to generally identify persons affected by the Tax Law administered by the Commissioner of Taxation and Finance for administering the Tax Law and for any other purpose authorized by the Tax Law.
- 2. If you are a county, city, town or village government, or a school district, community college, BOCES or VEEB, you must provide your 12-digit municipality code in the space provided.
- 3. Not-for-profit organizations must either:
 - a) insert their Charities Bureau Registration Number in Section 5 of the Contractor Information Checklist,

or

b) insert their Charities Bureau Identification Number in Section 5 of the Contractor Information Checklist and the category of exemption in Section 8 of the Contractor Information Checklist. The Charities Bureau Identification Number and category of exemption is listed on the exemption determination letter provided by the Charities Bureau to organizations that qualify for an exemption.

To determine if your organization is subject to the registration and reporting requirements of the Estates, Powers and Trusts Law (EPTL) Section 8-1.4 and/or the New York Executive Law Article 7-A, or to obtain an exemption determination letter, please contact the Charities Bureau at:

NYS Attorney General
Charities Bureau Registration Section
120 Broadway
New York, NY 10271
email: charities.bureau@oag.state.nv.us

phone: (212) 416-8401

The statutes governing registration with the Attorney General's Charities Bureau, forms and instructions for registration and annual financial reporting, categories of exemptions and other information of interest to not-for-profit organizations may be found at: www.oag.state.ny.us/charities/charities.html.

Your failure to provide any of the requested information may result in your contract not being processed.

4. **FOR GRANTS ONLY** - Please go to <u>www.grantsreform.gov</u> for registration and pre-qualification into the NYS Grants Gateway.

Attachment 8

<u>Vendor Assurance of No Conflict of Interest or Detrimental Effect</u>

The Firm offering to provide services pursuant to this RFP, as a contractor, joint venture contractor, subcontractor, or consultant, attests that its performance of the services outlined in this RFP does not and will not create a conflict of interest with nor position the Firm to breach any other contract currently in force with the State of New York.

Furthermore, the Firm attests that it will not act in any manner that is detrimental to any State project on which the Firm is rendering services. Specifically, the Firm attests that:

- 1. The fulfillment of obligations by the Firm, as proposed in the response, does not violate any existing contracts or agreements between the Firm and the State;
- 2. The fulfillment of obligations by the Firm, as proposed in the response, does not and will not create any conflict of interest, or perception thereof, with any current role or responsibility that the Firm has with regard to any existing contracts or agreements between the Firm and the State;
- 3. The fulfillment of obligations by the Firm, as proposed in the response, does not and will not compromise the Firm's ability to carry out its obligations under any existing contracts between the Firm and the State:
- 4. The fulfillment of any other contractual obligations that the Firm has with the State will not affect or influence its ability to perform under any contract with the State resulting from this RFP;
- 5. During the negotiation and execution of any contract resulting from this RFP, the Firm will not knowingly take any action or make any decision which creates a potential for conflict of interest or might cause a detrimental impact to the State as a whole including, but not limited to, any action or decision to divert resources from one State project to another;
- 6. In fulfilling obligations under each of its State contracts, including any contract which results from this RFP, the Firm will act in accordance with the terms of each of its State contracts and will not knowingly take any action or make any decision which might cause a detrimental impact to the State as a whole including, but not limited to, any action or decision to divert resources from one State project to another;
- 7. No former officer or employee of the State who is now employed by the Firm, nor any former officer or employee of the Firm who is now employed by the State, has played a role with regard to the administration of this contract procurement in a manner that may violate section 73(8)(a) of the State Ethics Law: and
- 8. The Firm has not and shall not offer to any employee, member or director of the State any gift, whether in the form of money, service, loan, travel, entertainment,

hospitality, thing or promise, or in any other form, under circumstances in which it could reasonably be inferred that the gift was intended to influence said employee, member or director, or could reasonably be expected to influence said employee, member or director, in the performance of the official duty of said employee, member or director or was intended as a reward for any official action on the part of said employee, member or director.

Firms responding to this RFP should note that the State recognizes that conflicts may occur in the future because a Firm may have existing or new relationships. The State will review the nature of any such new relationship and reserves the right to terminate the contract for cause if, in its judgment, a real or potential conflict of interest cannot be cured.

Name, Title:		
Signature:	Date:	
This form must be signed by an authorized executive or legal representative.		

EXECUTIVE ORDER No. 177 CERTIFICATION

The New York State Human Rights Law, Article 15 of the Executive Law, prohibits discrimination and harassment based on age, race, creed, color, national origin, sex, pregnancy or pregnancy-related conditions, sexual orientation, gender identify, disability, marital status, familial status, domestic violence victim status, prior arrest or conviction record, military status or predisposing genetic characteristics.

The Human Rights Law may also require reasonable accommodation for persons with disabilities and pregnancy-related conditions. A reasonable accommodation is an adjustment to a job or work environment that enables a person with a disability to perform the essential functions of a job in a reasonable manner. The Human Rights Law may also require reasonable accommodation in employment on the basis of Sabbath observance or religious practices.

Generally, the Human Rights Law applies to:

- all employers of four or more people, employment agencies, labor organizations and apprenticeship training practices in all instances of discrimination or harassment;
- employers with fewer than four employees in all cases involving sexual harassment; and
- any employer of domestic workers in cases involving sexual harassment or harassment based on gender, race, religion or national origin.

In accordance with Executive Order No. 177, the Bidder hereby certifies that it does not have institutional policies or practices that fail to address the harassment and discrimination of individuals on the basis of their age, race, creed, color, national origin, sex, sexual orientation, gender identity, disability, marital status, military status, or other protected status under the Human Rights Law.

Executive Order No. 177 and this certification do not affect institutional policies or practices that are protected by existing law, including but not limited to the First Amendment of the United States Constitution, Article 1, Section 3 of the New York State Constitution, and Section 296(11) of the New York State Human Rights Law.

Contractor:	
Name:	
Title:	
Signature:	
Date:	 20



NEW YORK STATE OFFICE OF THE STATE COMPTROLLER SUBSTITUTE FORM W-9:

REQUEST FOR TAXPAYER IDENTIFICATION NUMBER & CERTIFICATION

TYPE OR PRINT INFORMA	TION NEATLY. PLEASE REFER	R TO INST	RUCTIONS FOR MORE I	NFORMATION.	
Part I: Vendor Information	on				
I. Legal Business Name:			2. Business name/disrega Business Name:	rded entity name, if dif	ferent from Legal
Entity Type (Check one or ndividual Sole Proprietor Other	nly): Partnership Limited Liabilit Federal, State or Local Governme	-	Corporation Not For Profi Public Authority Dis	t Trusts/Estates regarded Entity	Exempt Payee
Part II: Taxpayer Identifi	cation Number (TIN) & Taxpa	yer Ideni	ification Type		
1. Enter your TIN here: (DO See instructions.	NOT USE DASHES)				
2. Taxpayer Identification Ty Employer ID No. (EIN)	pe (check appropriate box): Social Security No. (SSN)	Individual	Taxpayer ID No. (ITIN)	N/A (Non-United States	s Business Entity)
Part III: Address					
1. Physical Address:		2. R	emittance Address:		
Number, Street, and Apartm	ent or Suite Number	Num	ber, Street, and Apartmer	t or Suite Number	
City, State, and Nine Digit Zi	p Code or Country	City,	State, and Nine Digit Zip	Code or Country	
Part IV: Certification and	l Exemption from Backup Wit	thholdin	g		
Under penalties of perjury, I	certify that:				
1. The number shown on th	is form is my correct taxpayer iden	ntification r	umber (TIN), and		
2. I am a U.S. citizen or oth	er U.S. person, and				
3. (Check one only):					
Revenue Service (IRS) that	withholding. I am (a) exempt from I am subject to backup withholding Ionger subject to backup withholdi	g as a resu			
	hholding. I have been notified by a ls, and I have not been notified by				of a failure to
Sign Here:					
Signature			Title		Date
Print Preparer's Name			Phone Number	Email Add	dress
Part V: Contact Informat	tion – Individual Authorized to	o Repres	ent the Vendor		
/endor Contact Person:			Title:		
Contact's Email Address:			Phone Numb	oer:	
DO NOT SUBMIT FORM TO IR	S — SUBMIT FORM TO NYS ONLY A	AS DIRECT	ED		

NYS Office of the State Comptroller Instructions for Completing Substitute Form W-9

New York State (NYS) must obtain your correct Taxpayer Identification Number (TIN) to report income paid to you or your organization. NYS Office of the State Comptroller uses the Substitute Form W-9 to obtain certification of your TIN in order to ensure accuracy of information contained in its payee/vendor database and to avoid backup withholding. We ask for the information on the Substitute Form W-9 to carry out the Internal Revenue laws of the United States. You are required to give us the information.

Any payee/vendor who wishes to do business with New York State must complete the Substitute Form W-9. Substitute Form W-9 is the only acceptable documentation. We will not accept IRS Form W-9.

Part I: Vendor Information

- 1. **Legal Business Name**: For individuals, enter the name of the person who will do business with NYS as it appears on the Social Security card or other required Federal tax documents. An organization should enter the name shown on its charter or other legal documents that created the organization. Do not abbreviate names.
- 2. **Business name/disregarded entity name, if different from Legal Business Name:** Enter your DBA name or another name your entity is known by.
- 3. **Entity Type**: Check the Entity Type doing business with New York State.

Part II: Taxpayer Identification Number (TIN) and Taxpayer Identification Type

The TIN provided must match the name in the "Legal Business Name" box to avoid backup withholding. For individuals, this is your social security number (SSN). However, for a resident alien, sole proprietor, or disregarded entity, refers to IRS W-9 instructions for additional information. For other entities, it is your employer identification number (EIN). If you do not have a number or if the account is in more than one name, refer to IRS W-9 instructions for additional information.

- 1. **Taxpayer Identification Number:** Enter your nine-digit Social Security Number, Individual Taxpayer Identification Number (ITIN) or Employer Identification Number (EIN).
- 2. Taxpayer Identification Type: Check the type of identification number provided.

Part III: Address

- 1. Physical Address: Enter the location of where your business is physically located.
- 2. Remittance Address: Enter the address where payments should be mailed.

Part IV: Certification and Exemption from Backup Withholding

Check the appropriate box indicating your exemption status from backup withholding. Individuals and sole proprietors are not exempt from backup withholding. Corporations are exempt from backup withholding for certain types of payments. Refer to IRS Form W-9 instructions for additional information. The signature should be provided by the individual, owner, officer, legal representative, or other authorized person of the entity listed on the form. Certain exceptions to the signature requirement are listed in the IRS instructions for form W-9.

Part V: Contact Information

Please provide the contact information for an executive at your organization. This individual should be the person who makes legal and financial decisions for your organization.

¹ According to IRS Regulations, OSC must withhold 28% of all payments if a payee/vendor fails to provide OSC its certified TIN. The Substitute Form W-9 certifies a payee/vendor's TIN.

Attachment 11

EXPERIENCE AND REFERENCES FORM

Per Section 3.3 of the RFP, Minimum Qualifications, Respondents are advised that AGM's intent is to ensure that only qualified, responsive and responsible Proposers enter into a contract to provide marketing, advertising, and public relations services as defined in this RFP. AGM considers the following qualifications a pre-requisite in order to be considered a qualified Respondent for the purposes of this solicitation. The Respondent must:

Be a going concern with a minimum of five (5) consecutive years' experience in the advertising industry with annual billing of \$2 million or more. Please provide the above information on the following table and include financial documentation such as audited financial statements to demonstrate the requisite experience. Any bidder who fails to meet any of these qualifications will be disqualified.

Provide the dates Respondent has been a going concern in the advertising industry (must be a minimum of five consecutive years with annual billing of \$2 million or more):	
Amount of Annual Pilling (must be \$2 million or	
Amount of Annual Billing (must be \$2 million or more):	\$Attach financial documentation such as audited financial statements to demonstrate the requisite experience.

Attachment 12 (MWBE/EEO FORMS)

Your MWBE Utilization and Reporting Responsibilities Under Article 15-A

The New York State Contract System ("NYSCS") is your one stop tool compliance with New York State's MWBE Program. It is also the platform New York State uses to monitor state contracts and MWBE participation.

GETTING STARTED

To access the system, you will need to login or create a user name and password at https://ny.newnycontracts.com. If you are uncertain whether you already have an account set up or still need to register, please send an email to the customer service contact listed on the Contact Us & Support page, or reach out to your contract's project manager. For verification, in the email, include your business name and contact information.

VENDOR RESPONSIBILITIES

As a vendor conducting business with New York State, you have a responsibility to utilize minority- and/or womenowned businesses in the execution of your contracts, per the MWBE percentage goals stated in your solicitation, incentive proposal or contract documents. NYSCS is the tool that New York State uses to monitor MWBE participation in state contracting. Through the NYSCS you will submit utilization plans, request subcontractors, record payments to subcontractors, and communicate with your project manager throughout the life of your awarded contracts.

There are several reference materials available to assist you in this process, but to access them, you need to first be registered within the NYSCS. Once you log onto the website, click on the **Help & Support** >> link on the lower left hand corner of the Menu Bar to find recorded trainings and manuals on all features of the NYSCS. You may also click on the **"Help & Tools"** icon at the top right of your screen to find videos tailored to primes and subcontractors. There are also opportunities available to join live trainings, read up on the "Knowledge Base" through the Forum link, and submit feedback to help improve future enhancements to the system. Technical assistance is always available through the **Contact Us & Support** link on the NYSCS website (https://ny.newnycontracts.com).

For more information, contact your project manager.

NEW YORK STATE DEPARTMENT OF AGRICULTURE & MARKETS DIVISION OF FISCAL MANAGEMENT

10B Airline Drive Albany, New York 12235 (518) 485-8740

E-mail: supplier-diversity@agriculture.ny.gov Website: https://agriculture.ny.gov/supplier-diversity

Minority and Women Business Enterprise (MWBE) - Instructions and Requirements

All required forms are included in this packet and can also be found at https://agriculture.ny.gov/supplier-diversity.

Questions should be directed to the Department's MWBE Liaison at supplier-diversity.

Questions are included in this packet and can also be found at https://agriculture.ny.gov/supplier-diversity.

Questions should be directed to the Department's MWBE Liaison at supplier-diversity@agriculture.ny.gov or 518-485-8740.

For contracts/purchases greater than \$25,000, contractors are required to submit a MWBE and EEO Policy Statement & either a MWBE Utilization Plan or a Request for Waiver prior to contract execution.

MWBE EEO1 MWBE AND EEO Policy Statement

By signing the *MWBE EEO1 MWBE AND EEO Policy Statement* the Prime Contractor acknowledges and accepts the NYS MWBE and Equal Employment Opportunity policies set in their contract. All contractors must confirm their acceptance of these policies by signing the statement at the bottom of the first section.

When completing the Goal Statement portion of the form, the percentage amounts should reflect the MWBE goals found in either *Attachment A-1-Program Specific terms and Conditions* (Grants Gateway contracts) or *Appendix E* (most other contracts). The MWBE Liaison can assist you if you have difficulty locating the contract goals.

Identifying New York State Certified MWBE vendors

The standard Department goal is a total of 30% MWBE participation with 15% assigned to NYS Certified minority-owned business enterprise ("MBE") and 15% assigned to NYS Certified women-owned business enterprise ("WBE"). The Prime contractor must search the Empire State Development Corporation's Directory of Certified MWBE Vendors at https://ny.newnycontracts.com/Default.asp?TN=ny&XID=5320MWBE to locate possible vendors.

If a NYS Certified MWBE vendor is found:

The MWBE EEO4 MWBE Utilization Plan must be completed and submitted by the prime contractor.

If a NYS Certified MWBE cannot be found or the prime contractor can only meet a portion of the goal, a total or partial waiver of the 30% goal may be requested.

The *MWBE EEO5-1 Request for Waiver Form* must be completed and submitted by the prime contractor. In addition, the prime contractor must demonstrate their need for a waiver by also submitting one of the following forms:

- a) **MWBE EEO5-3 MWBE Contractor Good Faith Efforts Certification** The prime contractor must clearly illustrate the attempts made to identify certified MWBE vendor. This can be written at the bottom of this form or can be provided on a separate memo and should include documentation compiled during the search.
- b) **MWBE EEO5-5 MWBE Contractor Unavailability Certification** This form is only to be used if a MWBE opportunity was identified but they will not perform the work. Please discuss the use of this form with the MWBE Liaison prior to submitting it.

Exemptions and exclusions must be approved by the State, prior to the contractor beginning work on the portion they are requesting be waived of goals.

(MWBE/EEO FORMS)

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MINORITY AND WOMEN-OWNED BUSINESS ENTERPRISES – EQUAL EMPLOYMENT OPPORTUNITY POLICY STATEMENT

MWBE AND EEO POLICY STATEMENT

l,	, the (awardee/contractor)	agree	to adopt the following policies with respect to the project
being	developed or services rendered at		·
MWBE	This organization will and will cause its contractors and subcontractors to take good faith actions to achieve the		(a) This organization will not discriminate against any employee or applicant for employment because of race, creed, color,
	MWBE contract participations goals set by the State for in which the State-funded project is located, by taking the following	national origin, status, will und	sex, age, disability, sexual orientation, military status, or marital ertake or continue existing programs of affirmative action to ensure oup members are afforded equal employment opportunities without
(1)	Actively and affirmatively solicit bids for contracts and subcontracts from qualified State certified MBEs or WBEs, including solicitations to	discrimination, employ and uti	and shall make and document its conscientious and active efforts to lize minority group members and women in its work force on state
(2)	MWBE contractor associations. Request a list of State-certified MWBEs from AGENCY and solicit bids from them directly.	. ,	ation shall state in all solicitation or advertisements for employees that unce of the State contract all qualified applicants will be afforded equal
(3)	Ensure that plans, specifications, request for proposals and other documents used to secure bids will be made available in sufficient time	employment of national origin,	pportunities without discrimination because of race, creed, color, sex, age, disability, sexual orientation, military status, predisposing
(4)	for review by prospective MWBEs. Where feasible, divide the work into smaller portions to enhanced participations by MWBEs and encourage the formation of joint venture and other partnerships among MWBE contractors to enhance their participation.	(c) At the reque employment ag on the basis of	eristics, victim of domestic violence status or marital status. lest of the contracting agency, this organization shall request each gency, labor union, or authorized representative will not discriminate of race, creed, color, national origin, sex, age, disability, sexual litary status or marital status and that such union or representative
(5)	Document and maintain records of bid solicitation, including those to MWBEs and the results thereof. Contractor will also maintain records of actions that its subcontractors have taken toward meeting MWBE	will affirmativel herein.	ly cooperate in the implementation of this organization's obligations shall comply with the provisions of the Human Rights Law, all other
(6)	contract participation goals. Ensure that progress payments to MWBEs are made on a timely basis so that undue financial hardship is avoided, and that bonding and other credit requirements are waived or appropriate alternatives developed to encourage MWBE participation.	Contractor and applicant for en sexual orientati	deral statutory and constitutional non-discrimination provisions. If subcontractors shall not discriminate against any employee or inployment because of race, creed (religion), color, sex, national origin, on, military status, age, disability, predisposing genetic characteristic, or domestic violence victim status, and shall also follow the
(7)	This organization will include the provisions of (1) through (6) of this agreement in every subcontract in such a manner that the requirements of the subdivisions will be binding upon each subcontractor as to work in connection with the State contract.	of prior crimina (e) This organiz	f the Human Rights Law with regard to non-discrimination on the basis I conviction and prior arrest. Eation will include the provisions of sections (a) through (d) of this every subcontract in such a manner that the requirements of the II be binding upon each subcontractor as to work in connection with act.
Agre	ed to this day of, 20	Ву	
Prin	::	Title:	
GOAL	. STATEMENT		
	is designated as the Minority	Business Enterprise	e Liaison responsible for administering the
	Name of Designated Liaison)		
Minori	ty and Women-Owned Business Enterprises- Equal Employmen	t Opportunity (M/V	NBE-EEO) program.
M/WB	E Contract Goals		
	percent Minority and Women's Business Enterprise Participa	tion	
	_percent Minority Business Enterprise Participation		
	percent Women's Business Enterprise Participation		
	(Authorized Representative)	Title)	(Date

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E-mail: supplierdiversity@agriculture.ny.gov Website: https://agriculture.ny.gov/supplier-diversity

MWBE UTILIZATION PLAN Contract No.: INSTRUCTIONS: This form must be submitted with any bid, proposal, response to request for qualifications or proposed negotiated contract or within a reasonable time thereafter, but prior to contract award. This Utilization Plan must contain a detailed description of the supplies and/or services to be provided by each certified Minority and Women-owned Business Enterprise (MWBE) under the contract. Attach additional sheets if necessary. Contractor's Name, Address and Telephone No. Contract Description Location (Region) **MWBE Goals In Contract** Federal Identification No. SFS Vendor ID: WBE **Certified MWBE Subcontractors/Suppliers** Dollar Value of Subcontracts/ supplies/ NYS ESD CERTIFIED **Detailed description of Work** Name, Address, Telephone No, E-mail Address, Federal ID. No. services and intended performance dates of (Attach additional sheets if necessary) MBE WBE DUAL each component of the contract SFS Vendor ID П П П П П IF UNABLE TO FULLY MEET THE MBE AND WBE GOALS SET FORTH IN THE CONTRACT, CONTRACTOR MUST SUBMIT A REQUEST FOR WAIVER (Form MWBE/EEO5) Submission of this form constitutes the contractor's acknowledgement and agreement to comply with the MWBE requirements set forth under NYS Executive Law, Article 15-A and 5 NYCRR Part 142. Failure to submit complete and accurate information may result in a finding of noncompliance or rejection of the bid/proposal and/or suspension or termination of the contract. Prepared By (Signature) **Email Address** Name and Title of Preparer (Print or Type) Telephone No. Date FOR A&M USE ONLY **Reviewed By** Date Date **Utilization Plan Approved** Yes No Project No. (If applicable) Contract No. **Contract Award Date Estimated Completion Date Contract Amount Obligated** Date Notice of Deficiency Issued Yes l No **Description of Work** Date Notice of Acceptance Issued Yes No MWBE/EEO4(11/13)

▼VENDOR CERTIFICATION: I hereby affirm that the information supplied in this utilization plan is true and correct.

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E-mail: supplier-diversity@agriculture.ny.gov Website: https://agriculture.ny.gov/supplier-diversity

REQUEST FOR WAIVER FORM

INSTRUCTIONS: SEE PAGE 2 OF THIS ATTACHMENT FOR REQ	UIREMENTS AND DOCUMENT SUBMISSION	INSTRUCTIONS.		
Offerer/Contractor Name:	Federal Identification No.:			
Address:	Solicitation/Contract No.:			
City, State, Zip Code:	MWBE Goals: MBE % WBE %			
By submitting this form and the required information, the offerer/contractor certifies that every Good Faith Effort has been taken to promote MWBE participation pursuant to the MWBE requirements set forth under the contract.				
Contractor is requesting a:	·			
1. MBE Waiver – A waiver of the MBE Goal for this procurement is requested.	Total Partial			
2. WBE Waiver – A waiver of the WBE Goal for this procurement is requested.	Total Partial			
3. Waiver Pending ESD Certification – (Check here if subcontractors or suppliers of with Empire State Development.) Date of such filing with Empire State Development.		application for certification has been filed		
PREPARED BY (Signature):	Date:			
SUBMISSION OF THIS FORM CONSTITUTES THE OFFERER/CONTRACTOR'S ACKNOWLEDGEMENT AND AGREEMENT TO COMPLY WITH THE MWBE REQUIREMENTS SET FORTH UNDER NYS EXECUTIVE LAW, ARTICLE 15-A AND 5 NYCRR PART 143. FAILURE TO SUBMIT COMPLETE AND ACCURATE INFORMATION MAY RESULT IN A FINDING OF NONCOMPLIANCE AND/OR TERMINATION OF THE CONTRACT.				
Name and Title of Preparer (Printed or Typed):	Telephone Number:	Email Address:		
Submit with the bid or proposal or if submitting after award submit	**************************************	USE ONLY *************		
to:	REVIEWED BY:	DATE:		
NYS Department of Agriculture & Markets Division of Fiscal Management	Waiver Granted: YES MBE:	WBE:		
10B Airline Drive	Total Waiver Partial Waive	er		
Albany, New York 12235		nditional		
	Notice of Deficiency Issued			
	*Comments:			
	· · · · · · · · · · · · · · · · · · ·	· · · · · · · · · · · · · · · · · · ·		

INSTRUCTIONS FOR COMPLETING REQUIREMENTS AND DOCUMENT SUBMISSION

When completing the Request for Waiver Form please check all boxes that apply. To be considered, the Request for Waiver Form must be accompanied by documentation for items 1 – 11, as listed below. If box # 3 has been checked above, please see item 11. Copies of the following information and all relevant supporting documentation must be submitted along with the request:

- 1. A statement setting forth your basis for requesting a partial or total waiver.
- 2. The names of general circulation, trade association, and MWBE-oriented publications in which you solicited certified MWBEs for the purposes of complying with your participation goals.
- 3. A list identifying the date(s) that all solicitations for certified MWBE participation were published in any of the above publications.
- 4. A list of all certified MWBEs appearing in the NYS Directory of Certified Firms that were solicited for purposes of complying with your certified MWBE participation levels.
- 5. Copies of notices, dates of contact, letters, and other correspondence as proof that solicitations were made in writing and copies of such solicitations, or a sample copy of the solicitation if an identical solicitation was made to all certified MWBEs.
- 6. Provide copies of responses made by certified MWBEs to your solicitations.
- 7. Provide a description of any contract documents, plans, or specifications made available to certified MWBEs for purposes of soliciting their bids and the date and manner in which these documents were made available.
- 8. Provide documentation of any negotiations between you, the Offerer/Contractor, and the MWBEs undertaken for purposes of complying with the certified MWBE participation goals.
- 9. Provide any other information you deem relevant which may help us in evaluating your request for a waiver.
- 10. Provide the name, title, address, telephone number, and email address of offerer/contractor's representative authorized to discuss and negotiate this waiver request.
- 11. Copy of notice of application receipt issued by Empire State Development (ESD).

Note:

Unless a Total Waiver has been granted, the Offerer/Contractor will be required to submit all reports and documents pursuant to the provisions set forth in the Contract, as deemed appropriate by the NYS Department of Agriculture & Markets, to determine MWBE compliance.

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MWBE CONTRACTOR GOOD FAITH EFFORTS CERTIFICATION

PROJECT/CONTRACT #	<u></u>
l,	
(Contractor/Vendor)	
of	
(Title)	(Company)
	()
(Address)	(Telephone Number)
do hereby submit the following as evidence of business enterprises:	four good faith efforts to retain certified minority- and women-owned
(1) Copies of solicitations of certified minority	and women-owned business enterprises and any responses thereto;
(2) Responses to the solicitations received, wh selected & the specific reasons that such ente	nere a certified minority- or woman-owned business enterprise was not rprise was not selected;
	tion by certified minority- and women-owned business enterprises ation, trade and minority- or women-oriented publications, together with such advertisements;
(4) Copies of any solicitations of certified mino of certified businesses;	ority- and/or women-owned business enterprises listed in the directory
awarding the State contract, with certified mir	e-award, or other meetings, if any, scheduled by the State agency nority- and women-owned business enterprises which the State agency tate contract scope of work for the purpose of fulfilling the contract
	ndertaken to reasonably structure the contract scope of work for the supplies from, certified minority- and women-owned business
(7) A description of any other action undertake minority - and women- owned business enter	en by the bidder to document its good faith efforts to retain certified prises for this procurement.
Submit additional pages as needed.	
Authorized Representative Signature	
Date	

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MWBE CONTRACTOR UNAVAILABILITY CERTIFICATION

(Principal	or Prime Consultant/Contractor)
	of
(Title)	of (Name of Consultant's/Contractor's Firm)
(Address)	(Telephone Number)
	I contacted the following New York State Certified Minority/Women lail to obtain bids for work to be performed on the above-mentioned contract
List of names of MWBEs, and type of	f work that bids were requested
contractor(s) was unavailable for wo	lief, said New York State Certified Minority/Women Business Enterprise ork on this project, or unable to prepare a bid for the following reasons:
contractor(s) was unavailable for wo Please check appropriate reasons giv	rk on this project, or unable to prepare a bid for the following reasons: ven by each MBE/WBE firm contacted above.
contractor(s) was unavailable for wo Please check appropriate reasons give I did not have the	ven by each MBE/WBE firm contacted above. capability to perform the work
contractor(s) was unavailable for wo Please check appropriate reasons giv	ven by each MBE/WBE firm contacted above. capability to perform the work
contractor(s) was unavailable for wo Please check appropriate reasons giv I did not have the of the contract too small	ork on this project, or unable to prepare a bid for the following reasons: ven by each MBE/WBE firm contacted above. capability to perform the work
contractor(s) was unavailable for wo Please check appropriate reasons giv I did not have the e Contract too small Remote location	ork on this project, or unable to prepare a bid for the following reasons: ven by each MBE/WBE firm contacted above. capability to perform the work on notices too late
contractor(s) was unavailable for wo Please check appropriate reasons giv I did not have the of the contract too small Remote location Received solicitation Did not want to wo	ork on this project, or unable to prepare a bid for the following reasons: ven by each MBE/WBE firm contacted above. capability to perform the work on notices too late
contractor(s) was unavailable for wo Please check appropriate reasons giv I did not have the of the contract too small Remote location Received solicitation Did not want to wo	ork on this project, or unable to prepare a bid for the following reasons: ven by each MBE/WBE firm contacted above. capability to perform the work on notices too late ork for this contractor

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☐ Initial Plan ☐ Revised plan Contract/Solicitation #

SDVOB UTILIZATION PLAN

INSTRUCTIONS: This Utilization Plan must contain a Veteran-Owned Business (SDVOB) under the contract SDVOB subcontractors and suppliers as required by the shows a lack of good faith as part of, or in conjunction w to, termination of a contract for cause, loss of eligibility may not be counted toward SDVOB utilization. Attach a	By submission SDVOB goals on the submission to submit future	n of this contained ion of a U bids, and	Plan, the Bidder/Contr in the Solicitation/Con Itilization Plan is prohib d/or withholding of pays	ractor commitract. Making oited by law a	ts to making go g false represen and may result in	ood faith efforts in the utilization of tations or providing information that penalties including, but not limited
BIDDER/CONTRACTOR INFORMATION SDVOB Goals In Contract						
Bidder/Contractor Name:						
Bidder/Contractor Address (Street, City, State and Zip Code):						
Bidder/Contractor Telephone Number:	Bidder/Contractor Telephone Number: Contract Work Location/Region:					
Contract Description/Title:						
CONTRACTOR INFORMATION						
Prepared by (Signature):	Name and Tit	le of Pre	eparer:	Telephone Number:		Date:
Email Address:				I		
If unable to meet the SDVOB goals set fort the SDVOB Waiver Form.	h in the solid	citation	n/contract, bidder/	contracto	r must subr	nit a request for waiver on
SDVOB Subcontractor/Supplier Name:						
Please identify the person you contacted:		Federa	al Identification No.:		Telephone N	lo.:
Address: Email Address:						
Detailed description of work to be provided by sub	contractor/sup	plier:				
Dollar Value of subcontracts/supplies/services (WI perform): \$or%	nen \$ value cai	nnot be	estimated, provide the	he estimate	d % of contrac	ct work the SDVOB will
SDVOB Subcontractor/Supplier Name:						
Please identify the person you contacted: Federal		·		Telephone N	e No.:	
Address:		Email	Address:			
Detailed Description of work to be provided by sub	contractor/sup	plier:				
Dollar Value of subcontracts/supplies/services (WI perform): \$ or%	nen \$ value ca	nnot be	estimated, provide the	he estimate	d % of contrac	ct work the SDVOB will
FOR DEPARTMENT USE ONLY						
Department Authorized Signature:			☐ Accepted	□ Ассер	ted as Noted	☐ Notice of Deficiency
NAME (Please Print): SDVOB %/\$				Date Rec	eived:	Date Processed:
Comments:						
NYS CERTIFIED SDVOB SUBCONTRACTOR viewed at: http://ogs.ny.gov/Core/docs/C				ory of New	York State Ce	ertified SDVOBs can be
Note: All listed Subcontractors/Suppliers with	II be contacte	ed and	verified by Depart	ment.		

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(518) 485-8740 E-mail: supplierdiversity@agriculture.ny.gov

ADDITIONAL SHEET

Bidder/Contractor Name:		Contract/Solicitation #
SDVOB Subcontractor/Supplier Name:		·
Subcontractor/Supplier Name:		
Please identify the person you contacted:	Federal Identification No.:	Telephone No.:
Address:	Email Address:	
Detailed Description of work to be provided by subcontractor/supplier:	1	
Dollar Value of subcontracts/supplies/services (When \$ value cannot be%	e estimated, provide the estimated % of contract v	vork the SDVOB will perform): \$ or
SDVOB Subcontractor/Supplier Name:		
Please identify the person you contacted:	Federal Identification No.:	Telephone No.:
Address:	Email Address:	
Detailed Description of work to be provided by subcontractor/supplier:	1	
Dollar Value of subcontracts/supplies/services (When \$ value cannot be%	e estimated, provide the estimated % of contract v	vork the SDVOB will perform): \$ or
SDVOB Subcontractor/Supplier Name:		
Please identify the person you contacted:	Federal Identification No.:	Telephone No.:
Address:	Email Address:	<u> </u>
Detailed Description of work to be provided by subcontractor/supplier:	-	
Dollar Value of subcontracts/supplies/services (When \$ value cannot be%	e estimated, provide the estimated % of contract v	vork the SDVOB will perform): \$ or
SDVOB Subcontractor/Supplier Name:		
Please identify the person you contacted:	Federal Identification No.:	Telephone No.:
Address:	Email Address:	
Detailed Description of work to be provided by subcontractor/supplier:		
Dollar Value of subcontracts/supplies/services (When \$ value cannot be	e estimated, provide the estimated % of contract v	vork the SDVOB will perform)): \$ or
SDVOB Subcontractor/Supplier Name:		
Please identify the person you contacted:	Federal Identification No.:	Telephone No.:
Address:	Email Address:	
Detailed Description of work to be provided by subcontractor/supplier:		
Dollar Value of subcontracts/supplies/services (When \$ value cannot be	e estimated, provide the estimated % of contract v	vork the SDVOB will perform): \$ or

APPLICATION FOR WAIVER OF SDVOB PARTICIPATION GOAL

(must be submitted before requesting final payment on the Contract)

Section 1:	Basic	Informa	tion			
Contractor's Name:				Federal Identifica	ation Number:	
Street Address:				E-Mail Address:		
City, State, Zip Code:				Telephone:() -	
Contract Number:				SDVOB CONTRA	ACT GOALS	
		%				
Section 2: Type of SD\	/OB Waiver Requested					
		vaiver, please enter th	e revised SDVOB	percentage:	%	
Please explain the reason for the	·					
Section 3: Supporting	Documentation					
□ Attachment C. Data certified SDVOBs w □ Attachment D. Information of subcontracting with attachment E. Other	planation of the specific reason tes of any pre-bid, pre-award o whom Department determined w prmation describing the specific ith, or obtaining supplies from, her information deemed relevan	r other mee vere capabl c steps und certified SC nt to the req	etings attended by Contended by Contended of fulfilling the SDVC ortaken to reasonably bVOBs.	tractor, if any, sch OB goals set forth i	eduled by Depa in the contract.	artment with
Section 4: Signature a	nd Contact Information	<u> </u>				
pursuant to the SDVOB requ	his form, the contractor certi uirements set forth under the oncompliance, non-responsib	solicitatio	n or Contract. Failur	re to submit com	plete and accu	participation rate information
Prepared By: (Signature)					Date:	
Name and Title of Preparer (P						
Deviews d Dev	For D	EPARTN	IENT Use Only		Data	
Reviewed By:					Date:	
Decision: Full SDVOB waiver Partial SDVOB waiver SDVOB waiver den	ver granted; revised SDVOB go	oal:	%			
Approved By:					Date:	
Date Notice of Determination	Sent:					
Comments:						

ENVELOPE 1 CHECKLIST

Minimum Qualifications and Forms and Assurances

Did you remember to include (submit this checklist along with the contents below):

Place an "X" to indicate Bidder has included the following:

Envelope 1, titled "RFP #0231 Minimum Qualifications and Forms and Assurances."

Original plus one (1) paper copy of (See Section 6.1 Submission Documents):
Cover Sheet and Submission Documents Checklist
Attachment 3 - Mandatory Contract Requirements Certification Form (Original Signatures)
Attachment 4 - Non-Collusive Bidding Certification (Original Signatures)
Attachment 5 - MacBride Nondiscrimination Certification Form (Original Signatures)
Attachment 6 - Procurement Lobbying Law Forms (Original Signatures)
Attachment 7 - Vendor Responsibility (Original Signatures)
Attachment 8 - Vendor Assurance No Conflict of Interest (Original Signatures)
Attachment 9 – Executive Order No. 177 (Original Signatures)
Attachment 10 - Substitute Form W-9, if SFS Vendor ID needed (Original Signatures)
Attachment 11 – Experience Form

ENVELOPE 2 CHECKLIST Technical Proposal

Did you remember to include (submit this checklist along with the contents below):

Place an "X" to indicate Bidder has included the following:

Envelope 2, titled "RFP#0231 Technical Proposal - Do Not Open."

 Original plus four (4) paper copies of the completed Technical Proposal addressing the criteria serforth in Section 3.5 of this RFP.
 An electronic version of the Technical Proposal in MS Word, on either a CD or a flash drive.
 Original plus four (4) paper copies of Attachment 2 - Subcontracting Form

ENVELOPE 3 CHECKLIST Bid Form/Cost Proposal

Did you remember to include (submit this checklist along with the contents below):

Place an "X" to indicate Bidder has included the following:

Envelope 3, titled "RFP#0231 Bid Form/Cost Proposal - Do Not Open."

- Original plus one (1) paper copy of Attachment 1 Bid Form (Original Signatures Hard Copy)
- One (1) electronic copy of Attachment 1 Bid Form. Electronic media shall be submitted on a USB 2 or 3 compliant Flash Drive and clearly labeled. The electronic version of the Bid Form must be sealed within the same envelope as the corresponding hard copies. In the event that there are any inconsistencies between the electronic submissions and the hard copy submissions, or between multiple hard copy submissions, the original, wet ink, hard copy will be deemed controlling by AGM when reviewing each Cost Proposal.

ENVELOPE 4 CHECKLIST MWBE/EEO Documents

Did you remember to include (submit this checklist along with the contents below):

Place an "X" to indicate Bidder has included the following:

Envelope 4, titled "RFP#0231 MWBE/EEO Documents – Do Not Open."

Original plus four (4) paper copies of Attachment 12 – MWBE/EEO Documents (Original Signatures)

ENVELOPE 5 CHECKLIST SDVOB Forms

Did you remember to include (submit this checklist along with the contents below):

Place an "X" to indicate Bidder has included the following:

Envelope 5, titled "RFP#0231 SDVOB Forms - Do Not Open."

Original plus one (1) paper copy of Attachment 13 - SDVOB Forms (Original Signatures)